



# NATIONAL SAFETY COUNCIL KARNATAKA CHAPTER



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Ref. : NSC/KC/NRSW/2023 - 24

Date : 24-12-2023

The Members / Patrons

## Sub : National Road Safety Month Campaign during January 2024

As you may be aware, National Road Safety Month (NRSM) – 2024 is being observed during January 2024 vide Ministry of Road Transport & Highways (MoRTH),

Looking into the magnitude and gravity of the problems in road safety, there is a need for the society at large to take cognizance of the issue and to join hands to make road safety a social movement. Accordingly, the National Safety Council (NSC), the national level organization working in the field of Safety, Health and Environment, appeal its members and patrons to observe 35th National Road Safety Month - 2024 in the month of January 2024 by undertaking various activities for promoting the road safety.

To observe the month effectively, NSC-KC is bringing out the promotional materials on the occasion. For details see on the reverse.

National Safety Council, Karnataka Chapter (NSC-KC) is concerned about the mounting toll of deaths on Indian roads. Over speeding, drunk driving and non use of helmets/seat belts have resulted in most of the accidents on the roads.

NSC-KC supplements the Government's initiative by promoting NRSM among its Members / Patrons by developing appropriate promotional materials related to prevention and control of road accidents, in the form of banners, posters, films, tip cards etc.

We are sure, that the promotional materials would help you in observing the NRSM-2024 campaign effectively.

We appeal to all our Members / Patrons to observe NRSM - 2024 campaign during January 2024. We look forward to your enthusiastic response.

Kindly send us a brief report of the celebration with photos immediately after the function for publication in our Industrial Safety Chronicle, published by NSC, Mumbai.

  
(P. C. Venkateswarlu)  
Secretary


## Catalogue of Materials

**NSC-KC's GST no.  
29AAAAN6076A1ZP**

<u>Sl</u>	<u>Promotional Items</u>	<u>Price (₹)</u>	<u>GST (extra)</u>
1.	CLOTH BANNER-(HSN – 61091000) : Printed on white color quality cloth of size 2400x900 mm with a slogan on Road Safety in Kannada or English.	400/- each	12 %
2.	ROAD SAFETY WEEK BADGE-(HSN – 49090090) : Printed on art paper to be worn by using a safety pin (provided with the badge) during Road Safety Month Celebration. Order to be in multiples of 100	200/- for 100 nos.	18%
3.	TIP CARDS-(HSN – 49090090) : A set of 10 cards containing precautions on Road Safety in English on one side and Kannada on another side. Size 85x135 mm.	30/- for 10 Cards	18%
4.	MULTI COLOUR SPECIAL POSTERS-(HSN-49119920): A set of 3 varieties printed on art paper of size 750 x 500 mm.	360/- per set	18%
5.	FIRST AID KIT (HSN-3006500) : Containing all essential first aid materials	600/- each	12%
6.	KEY-CHAINS – (HSN-83089099) :Key-chain with NSC logo, printed in English. Order to be in multiples of 10	40/- each	18%
7.	SAFETY CD FILMS-(HSN – 85238090) : 1. Safe Driving - For 2 & 4 wheelers drivers (English) 2. Safe Driving - For truck drivers (Hindi)	300/- each	18%

### TERMS & CONDITIONS

1. Please add ₹ 100 towards packing and courier charges if the materials are to be sent by courier.
2. Those who like to collect the materials from our office may do so on receipt of information from us.
3. Orders accompanied by a cheque in favor of “National Safety Council- Karnataka Chapter” should be sent to “The Secretary, National Safety Council, Karnataka Chapter, Royal Park Apt., 34, Park Road, Tasker Town, Shivajinagar, Bengaluru – 560 051”
4. NSC-KC will also accept payment by electronic transfer (NEFT) / QR. The particulars as under.

Name of Bank	: Bank of Baroda	<p>Scan and Pay</p> 
Branch	: Infantry Road	
Address of Bank	: Infantry Road, Bengaluru- 1	
Bank Account No	: 73790100001996	
Type of Account	: S.B	
IFSC Code	: BARB0VJINFA (fifth digit is zero)	